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Action Newsletter Media Rates

The Action Newsletter is a bi-monthly publication currently distributed to over 4,000 voluntary & community organisations.

Advertising Rates

Organisation Structure/Sector	Full Page	Half Page	Quarter Page	Classified (90 x 48mm)
0-100k turnover (75% discount)	£75.00	£45.00	£25.00	£8.00
100-500k turnover (50% discount)	£150.00	£90.00	£50.00	£16.00
500k + turnover	£350.00	£200.00	£120.00	£40.00
Statutory & Public Sector	£350.00	£200.00	£120.00	£40.00
Private Sector	£350.00	£200.00	£120.00	£40.00

There is a 50% price increase for the inside front & inside back pages.

Printed Insertion Rates

Organisation Structure	A4 insert
0-100k turnover (75% discount)	£140.00*
100-500k turnover (50% discount)	£280.00*
500k + turnover	£525.00*
Statutory & Public Sector	£525.00*
Private Sector	£525.00*

There is an additional 10% reduction for our members on advertising & printed insertions.
If you would like to become a member please telephone 01782 683030.

* Based on up to an A4 flyer. Prices do not include printing. For print prices please contact Pete Caine on 01782 683030.