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## Direct Mail rates via VAST database

The VAST database holds over 5,500 contacts within the Voluntary and Community sector (VCS).

We can send out information to a variety of criterias including:

- Database contacts within a certain Stoke-on-Trent Post Code
- Database contacts with a certain turnover or a certain number personnel
- Database contacts for General Practice's GPs & Dentist's
- Database contacts for sectors such as: Health • Advice & Guidance sector • Education, Training & Skills sector  
Museums & Heritage sector • Addiction & Substance Abuse sector • Employment/Unemployment sector  
Families & Family Support sector • Care Services sector • Children & Families sector • Black & Minority Ethnic (BME) sector • Housing & Homelessness sector • Counselling & Bereavement sector • Crime Prevention sector  
Disability Issues sector • Health & Wellbeing sector • Racial & Cultural Integration sector • Religion & Faith sector

For further information on the above criterias please contact Pete Caine.

Organisation Structure/Sector	Envelopes	Stuffing & Labelling	Database Usage*
0-100k turnover (75% discount)	C4 @ 11p each & DL @ 5p each	£45.00 <sup>†</sup> per 1,000	10p per contact
100-500k turnover (50% discount)	C4 @ 11p each & DL @ 5p each	£45.00 <sup>†</sup> per 1,000	10p per contact
500k + turnover	C4 @ 11p each & DL @ 5p each	£45.00 <sup>†</sup> per 1,000	15p per contact
Statutory & Public Sector	C4 @ 11p each & DL @ 5p each	£45.00 <sup>†</sup> per 1,000	20p per contact
Private Sector	C4 @ 11p each & DL @ 5p each	£45.00 <sup>†</sup> per 1,000	20p per contact

Postage	2nd Class Letter 0-100g	2nd Class Large Letter 0-100g	1st Class Letter 0-100g	1st Class Large Letter 0-100g
	25p each	40p each	36p each	50p each

There is a minimum charge of £50 to use this service.

\*There is an additional 10% reduction for our members. To become a member please telephone 01782 683030.

<sup>†</sup>Minimum charge

Prices do not include printing your inserted leaflet.

If you would like a estimate for the printing please contact Pete Caine on 01782 683030.